



## **News Release**

### **D-Finitive Cell Technologies and NutriCyte Announce Strategic Partnership**

#### **For Immediate Release**

April 13, 2007:

D-Finitive Cell Technologies, Inc. and NutriCyte Corporation announced today the establishment of a strategic partnership to co-market specialty cell biology products and services. This alliance will broaden the capabilities of each company and allow D-Finitive Cell Technologies and NutriCyte to offer an extensive range of solutions to the life science research community.

D-Finitive Cell Technologies is dedicated to providing human umbilical cord blood stem cell products and specialty cell culture media and reagents used in the global medical research community for in vitro toxicity testing and research leading up to applications in Regenerative Medicine. D-Finitive also offers product development services that are focused on optimizing cell growth and improving the efficiency of cell systems

NutriCyte offers high quality cell culture media products, buffers and antibiotic solutions used in basic research and in industrial bio-manufacturing. NutriCyte also offers laboratory testing services that include contract cell banking, cell culture, and cell based assays used in drug discovery.

Both companies share the same core values and strive to offer the highest quality products and services to researchers and biotechnology professionals at affordable prices. Their complimentary product lines and years of laboratory experience provide an attractive capability to serve the growing needs of life scientists around the world.

For More Information:

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